

Educator/Colour Technician (CYPRUS)

Job Purpose

To grow specifically Color and other technical service product sales through education.

To build business with our existing salons through technical education and support, and to identify opportunities for increasing stylist confidence in brand usage.

Key Tasks & Responsibilities

- Working closely with our Salon Sales Consultants to create and maintain education support for existing customers and identifying opportunities within the customer base.
- Taking ownership of manufacturers guidelines and courses. Creating tailor made courses. Presenting to small and large groups.
- Organising meetings with existing clients to identify opportunities to extend the range of products carried.
- Answering Color Hotline calls to advise clients on particular problems and queries as they arise.
- Presenting to potential customers and supporting the sales process to create new business relationships.
- Conducting creative stage work and demonstrations.

Personal Key Attributes (Skills)

Ability to communicate in Greek and English at all levels, including clients, groups, individuals and teams.

Ideally experience with Paul Mitchell XG and/or Voila Color (not essential)

Project management skills.

Flexibility to travel widely on a regular basis, in the Cyprus and twice a year in Europe for training.

Full driving licence with at least 2 years post pass.

Personal Qualities (Behaviour)

Flexible and able to meet changing business priorities.

Team Player but must also enjoy working alone.

Down to earth with a good sense of humour.

If you fulfil these requirements, please email your CV with photo to:
alex@aae.com.cy or fax to: +35722330335 before the 31st of July.